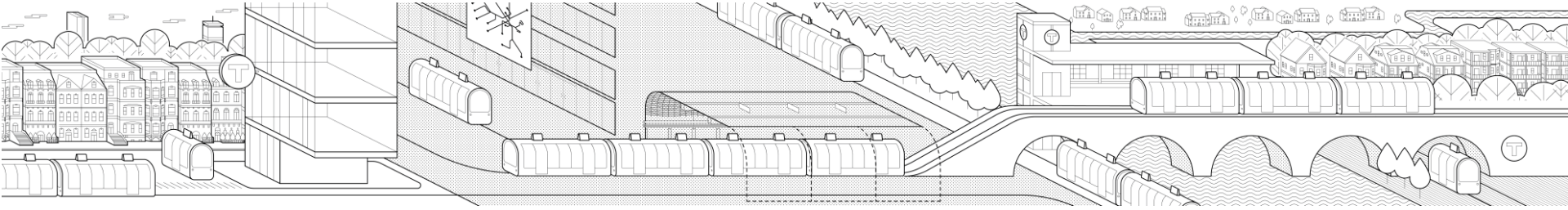


THE IDEAS OF MARCH



March 15, 2017



THE VISION

An Achievable Long Term Vision

To support a strong and dynamic region

To recognize today's infrastructure challenges

To understand shifting demographics, changing climate,
evolving technologies

An Achievable Long Term Vision



Focus40 Process



Idea Collection

WE ASKED THE QUESTION: WHAT IS A CHALLENGE THE MBTA NEEDS TO ADDRESS IN THE FUTURE?

2



public events

80+



organizations engaged

3



stakeholder workshops

200+



online submissions

100

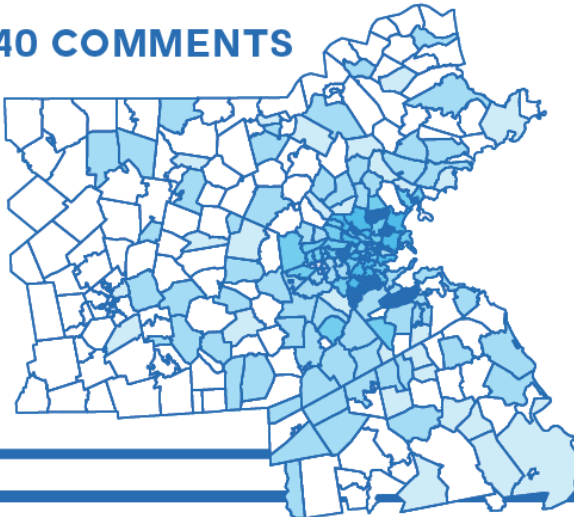


street team hours

WE COLLECTED IDEAS FROM MORE THAN 2,000 PEOPLE

FOCUS40 COMMENTS

RESPONSES



STREET TEAM HOURS

THE FOCUS40 STREET TEAM OUTREACH WAS DESIGNED TO CORRESPOND WITH OVERALL MBTA RIDERSHIP BY MODE.



60 HOURS AT RAPID TRANSIT STATIONS

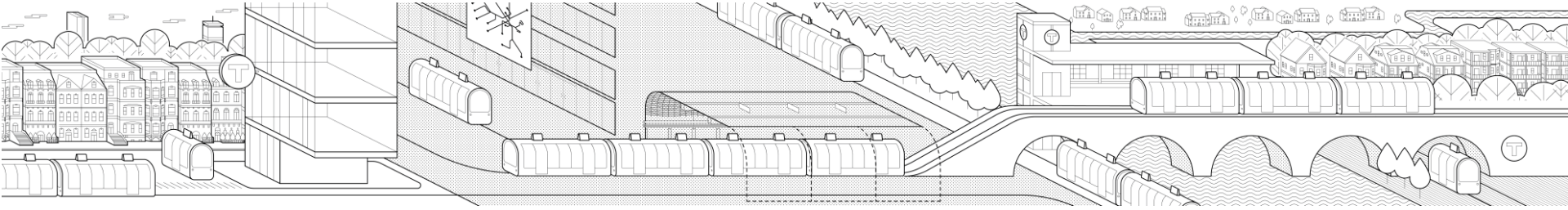


30 HOURS AT BUS STATIONS



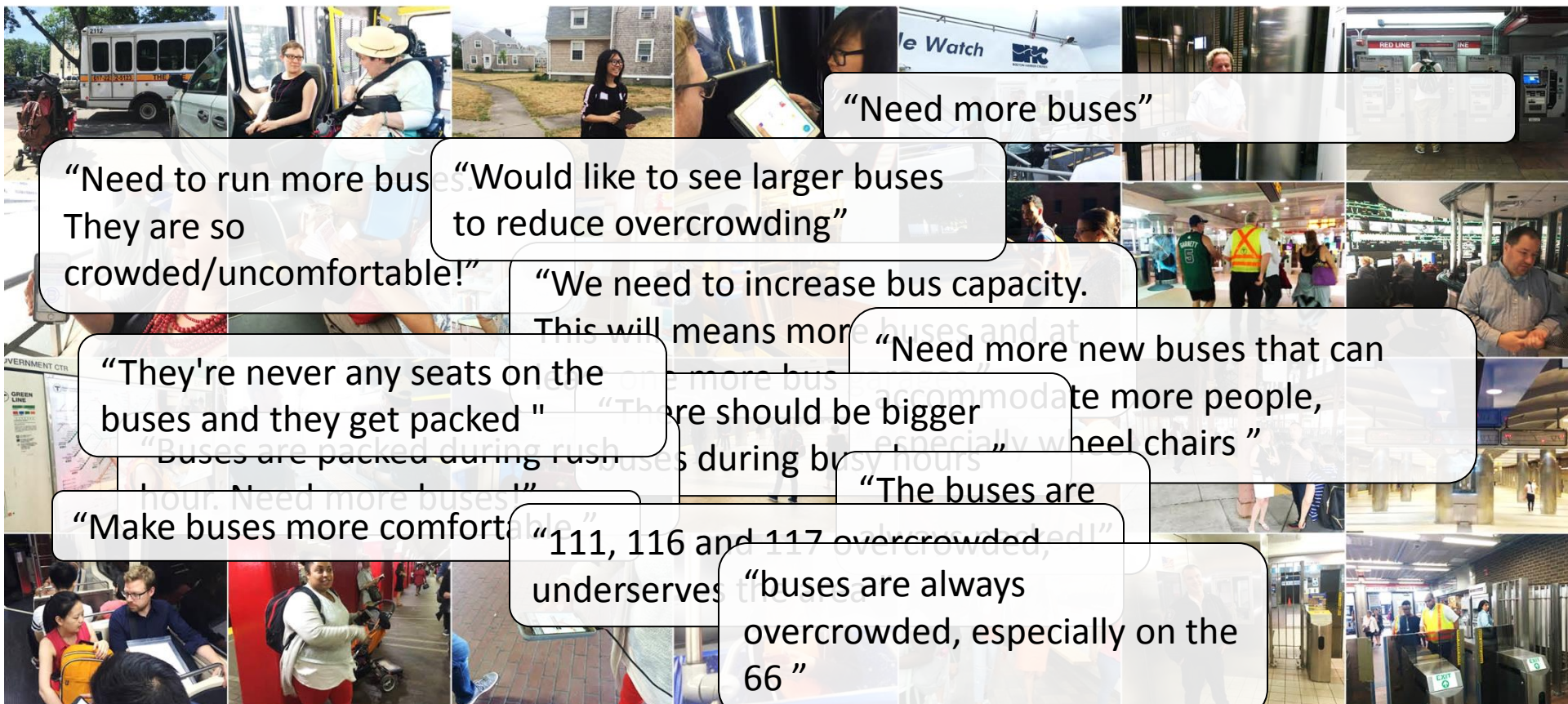
10 HOURS AT COMMUTER RAIL STATIONS

OVER 3,000 IDEAS COLLECTED!

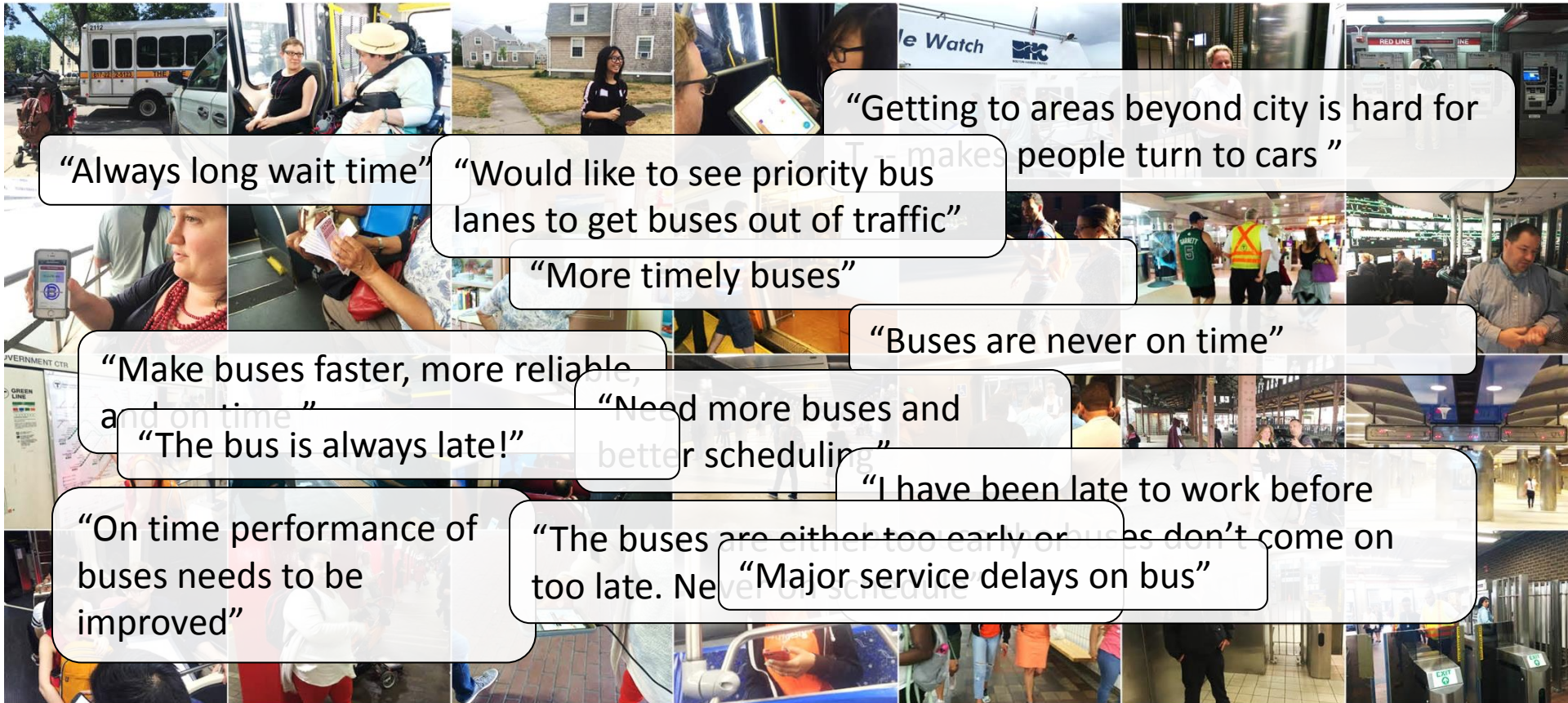


WHAT WE HEARD FROM YOU

“BUSES ARE TOO CROWDED”

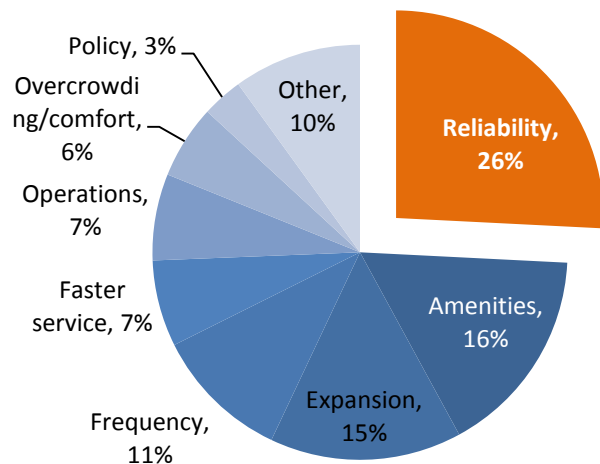


"BUSES ARE UNRELIABLE"

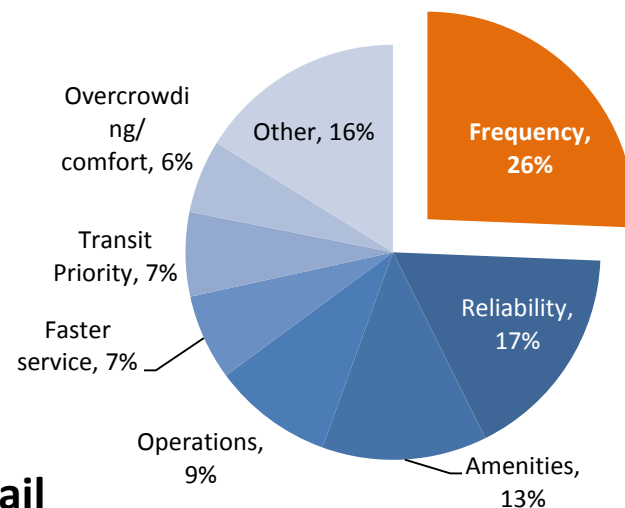


What we Heard by Mode

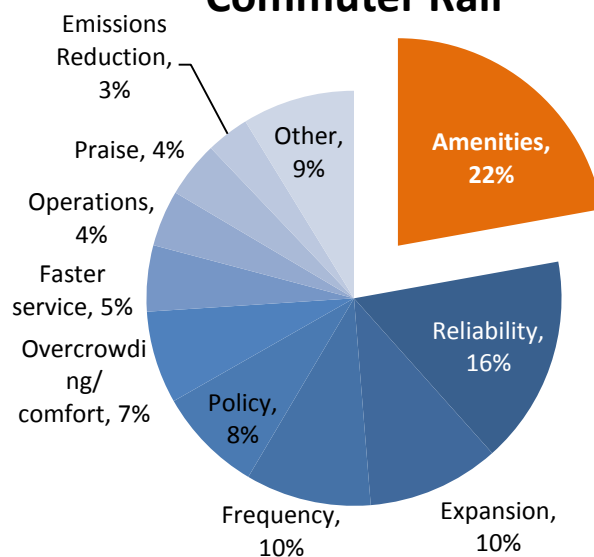
Rapid Transit



Bus



Commuter Rail



Addressing Green Line Issues

- Open all doors
- Transit signal priority
- Stop consolidation
- Double berthing of 2-Car trains
- System-wide deployment of new fleet
- 3-Car Trains

Addressing Bus Overcrowding

- Additional buses/new maintenance facilities
- Transit signal priority
- Dedicated bus lanes
- Open all doors
- Network redesign

Bus Traction



An MBTA bus heading to Wellington Station in Medford has a lane to itself on Broadway in Everett.

By John Laidler | GLOBE CORRESPONDENT DECEMBER 21, 2016

After receiving a positive response, Everett officials have extended a pilot providing a bus-only lane on Broadway on weekdays from 4 a.m. to 9 a.m.

Initial results from an MBTA survey of more than 300 bus riders found respondents unanimously backed the program and many said their commute times were significantly reduced.



When Street Parking Becomes a Pop-Up Bus Lane

An experiment in Everett, Massachusetts, has meant shorter rides for both transit users and drivers.

STEPHEN MILLER | Feb 22, 2017 | 6 Comments

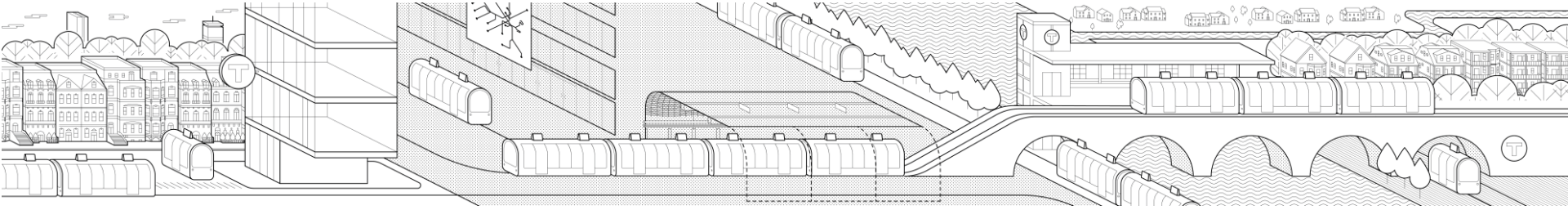
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Email Sign up



One morning last December, cones and small signs popped up along Broadway, the main drag in working-class Everett, Massachusetts. The modest change, replacing a mile of curbside parking with a temporary bus lane, had big implications. After a week, city officials said riders were saving so much time on their morning commutes that the bus lane would become permanent. Now other cities, including neighboring Boston, are paying attention to Everett's bold experiment.



IDEAS → VISION

Focus40 Goals & Objectives

Focus40 is being organized around the objectives established earlier in our extensive public process:



Improve Passenger Experience

- Improve reliability
- Reduce travel times
- Preserve and modernize equipment and facilities
- Improve accessibility



Support Inclusive Economic Growth and Increase Ridership

- Focus improvements in transit supportive areas
- Improve service in corridors that are over capacity
- Improve connectivity to employment centers
- Improve connectivity to low-income neighborhoods
- Invest cost effectively



Reduce Climate Impacts and Improve Resiliency

- Reduce the MBTA's environmental impact
- Promote mode shift to transit
- Improve the MBTA's resiliency

Tools to Develop Long-Term Vision



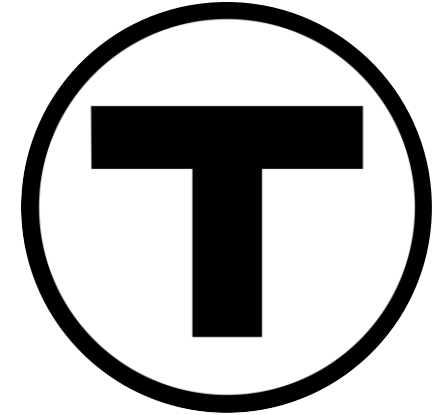
Passenger Experience + Economic Growth

- STOPS model: tool to measure future ridership
- Conveyal: tool to measure transit connectivity to jobs and neighborhoods
- eTOD scores for transit supportive land use



Environmental Impact Measures

- Greenhouse Gas Emissions Future Modeling
- Consistency with MBTA Resiliency plan

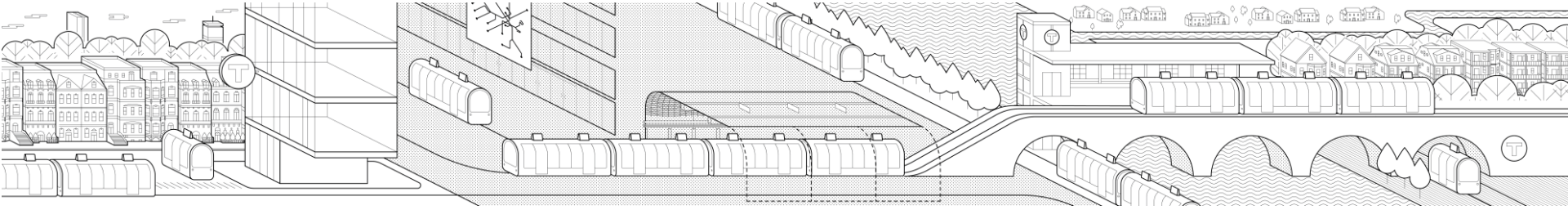


Other Processes

- MBTA Strategic Plan
- Plan for Accessible Transit Infrastructure (PATI)
- Fleet plan
- Bus service planning
- Transit asset management plan
- Consistency with CIP

Next Steps

- Finalize framework for meeting the needs of 2040
- Propose programs and strategies that align with this framework
- Public input on proposed Focus40 investment strategy – Summer 2017
- Final plan; align with Capital Investment Plan

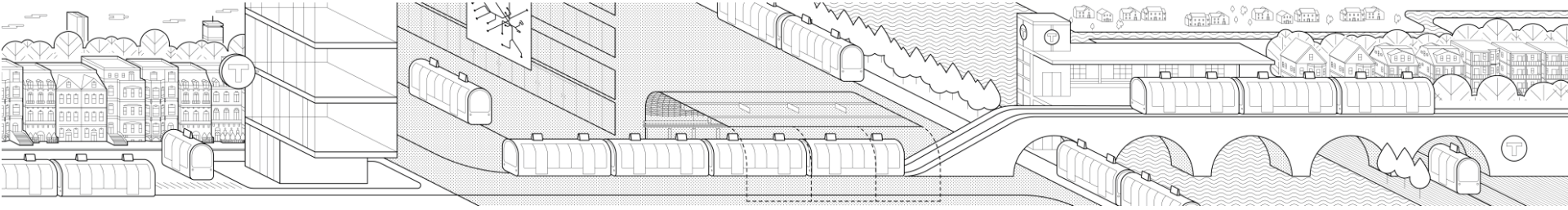


TODAY

We are Presenting...



- What we heard from you
- Focus40 goals and objectives
- Accessing opportunity
- Upcoming service improvements
- Related planning processes



QUESTIONS?